



WWTI  
201 Humboldt St  
Rochester, NY 14610

Media Ad Venture  
8136 Old Keene Mill Rd  
Ste A-300  
Springfield, VA 22152

# Contract # 1439535

**Schedule Dates** 10/03/16-10/09/16  
**Advertiser** Elise Stefanik/Congress/New York/Republican (62)  
**Agency** Media Ad Venture (10512)  
**Product** Political - US Congress (1076)  
**Brand** 146/163/917 (564407)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Carolyn Bush,  
**Phone/Fax** /  
**CPE** 146/163/917  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** Political Separation: 30

**Date Entered** 09/29/16  
**Last Modified** 09/29/16  
**Entered By** Ashley Cesta  
**CO-OP** No  
**Headline #** ECR25320557  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$138.00  
**Net Total** \$782.00  
**Sales Tax**

Watertown (WWTI)		
By Broadcast Month	Spots	Rate
Oct. 2016	12	\$920.00
<b>Grand Total:</b>	<b>12</b>	<b>\$920.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	6:30A- 7A (EST)	1	X							1	\$25.00	\$25.00	Watertown (WWTI)	WSYR News On WWTI	9/29/16
2.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	6:30A- 7A (EST)	1		X						1	\$25.00	\$25.00	Watertown (WWTI)	WSYR News On WWTI	9/29/16
3.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7A- 8A (EST)	1		X						1	\$45.00	\$45.00	Watertown (WWTI)	Good Morning America	9/29/16
4.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7A- 8A (EST)	1			X					1	\$45.00	\$45.00	Watertown (WWTI)	Good Morning America	9/29/16
5.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4P- 5P (EST)	1			X					1	\$100.00	\$100.00	Watertown (WWTI)	Judge Judy / Judge Judy	9/29/16
6.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4P- 5P (EST)	1				X				1	\$100.00	\$100.00	Watertown (WWTI)	Judge Judy / Judge Judy	9/29/16
7.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5P- 6P (EST)	1		X						1	\$125.00	\$125.00	Watertown (WWTI)	Dr. Phil	9/29/16
8.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5P- 6P (EST)	1			X					1	\$125.00	\$125.00	Watertown (WWTI)	Dr. Phil	9/29/16
9.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7P- Big Bang Theory	1		X						1	\$90.00	\$90.00	Watertown (WWTI)	The Big Bang Theory	9/29/16
10.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7P- Big Bang Theory	1			X					1	\$90.00	\$90.00	Watertown (WWTI)	The Big Bang Theory	9/29/16
11.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	8A- 9A (EST)	1					X			1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America WKnd	9/29/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8A- 9A (EST)	1						X		1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America WKnd	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WWTI - Watertown NY</u>	<b>Date:</b> <u>9/28/16</u>
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I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/12/2016

**Date**



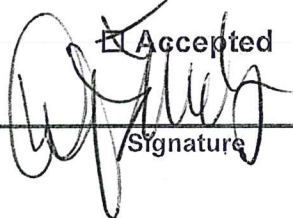
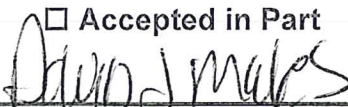
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**  
**Printed Name**  
**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

Brad Mont, Agent

\_\_\_\_\_  
printed name

7/12/2016

\_\_\_\_\_  
date



**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR POLITICAL OFFICE**

Required information regarding candidate advertising\*

**Station:** WWTI

**Date of Request:** 9/6/2016

**Candidate:** Elise Stefanik

**Office Sought:** Congress CD-21

**Authorized Committee:** Elise for Congress

**Name of Contact:** \_\_\_\_\_

**City:** Watertown

**State:** NY

**Zip:** 13601

**Phone:** 315-782-3150

**Treasurer:** Cabell Hobbs

**Information Requested:** \_\_\_\_\_